

Dear

On behalf of the University of Kent, I am pleased to offer you a place on the following programme of study, subject to the conditions shown below.

To view and accept your offer, ask us any questions, and to keep abreast of new developments, we recommend that you regularly log in to KentVision (https://evision.kent.ac.uk/urd/sits.urd/run/siw_lgn). Additionally you can find out more about studying at Kent, types of accommodation, scholarships and our graduate community by visiting our [applicant website](https://www.kent.ac.uk/applicants/postgraduate) (<https://www.kent.ac.uk/applicants/postgraduate>). You will also shortly receive an information pack that incorporates *Graduate Study at Kent*, information about our accommodation and *Funding for Graduate Study*.

Kent is a leading research university with a thriving intellectual community of students from 148 nationalities and staff, of which almost 40% come from outside the UK. Our dynamic and challenging academic environment is informed by our international perspective and collaborations with top-ranked universities around the world. Our reputation for research and academic excellence is confirmed by our success in the most recent Research Excellence Framework (REF). More information is available at www.kent.ac.uk/research (<http://www.kent.ac.uk/research>)

All students studying for a taught Master's degree are eligible to enrol on the Global Skills Award, designed to enhance global awareness and cross-disciplinary understanding. This programme greatly enhances the personal development and career prospects of our students. In addition, all Kent students are able to take advantage of the extensive facilities and resources at our UK campuses in Canterbury and Medway, and our specialist European postgraduate centres in Brussels, Paris, Athens and Rome.

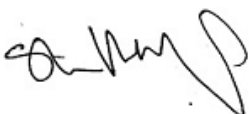
If you wish to apply for campus accommodation you are advised to make an online application as soon as possible via www.kent.ac.uk/accommodation (<http://www.kent.ac.uk/accommodation>).

If you have any queries regarding your application please contact us via the My Support page in KentVision. Please note: Due to the high demand of programmes offered within Kent Business School, applicants must reply to this offer within 28 days to secure a place of study. If you require an extension to this date, you must contact us as soon as possible. Applicants who do not reply within 28 days may have their offer withdrawn in order that other applications can be considered.

As you have made an application before 31 March, you may qualify for Kent Business School Early Bird discount of 10% off your tuition fees if you accept your offer within 28 days and deposit payment is made before 30 April. See www.kent.ac.uk/kbs/pg-taught/pg-scholarships (<https://www.kent.ac.uk/kbs/pg-taught/pg-scholarships>) for further details.

I congratulate you on this offer and look forward to welcoming you to the University of Kent.

Yours sincerely



Steven Holdcroft
Head of Recruitment and Admissions Office

Course title:	MSc Marketing
School of study:	Kent Business School
Faculty:	Faculty of Social Sciences
Location:	Canterbury campus
Registration dates:	16 September 2017 to 16 September 2018
Fee status:	Overseas fees
Fee payable for the academic year:	To be confirmed, please check our website (http://www.kent.ac.uk/finance-student/fees/index.html) for more details
Visa status:	Our records indicate that you may require a Tier 4 student visa to study in the UK. The latest date for registration is Saturday 30 September 2017. Please refer to the My Student Visa page for more details.

The conditions below apply to your offer:

Condition	Status
Pay a deposit to secure a place on the course. Please do this via our online payment system (http://store.kent.ac.uk/browse/category.asp?compid=1&modid=1&catid=123) . We will be notified once you have made the payment and will then process your application.	Outstanding
Pass your degree with an overall minimum grade of 75% and provide a copy of your official final transcript and degree certificate.	Outstanding
and achieve one of the following: IELTS 6.5 including 6.0 in reading, writing, listening and speaking or Pearson (PTE Academic) 62 including 60 in all four subtests or Cambridge English: Advanced and Proficiency overall grade of 176 (with a minimum of 169 in all four subtests)	Outstanding

It is your responsibility to ensure all relevant documentation to satisfy the conditions of your offer is provided to us. You can upload documentation via the My Applications page in KentVision. To view the University's information and general terms of your offer please click [here \(../run/SIW_YGSL.start_url?916CDEEA82F942D5nc3VtxiHu7_N3onZeJaeltE5vJViHsE_wF5p61GVktJUeuO_O-m0Tgr8RHt3jWVoKBsItfxZY8JJ7zQtZ0QeL9jkjkyFn3Jf4lov93LrIQdT9hMA1TLgkELJ6rgPIX3DYuhKKwi_RErBkgmY033vsLdPdUqfgah-fhmWLNQy6CsnM9NrMdaCozFw75Tyr9S6jFXsrBKRQS4-wQZqCK_m6v68LKhvUEyKrgUewgchg\)](#). The University's general regulations can be viewed [here \(http://www.kent.ac.uk/regulations\)](http://www.kent.ac.uk/regulations).